

E45

True to you.

Trusted skincare,
now for your face.

NEW



adcock ingram

References: www.e45.co.za | Adcock Ingram Healthcare (Pty) Ltd Co. Reg. No. 2007/019928/07.
Private Bag X69, Bryanston, 2021, South Africa. Customer Care: 0860 ADOCK/232625. www.adcock.com.



Multi-purpose balm to **nourish and repair** chapped lips.^{2a}

Beeswax has humectant properties to attract and retain moisture.^{2b}

Vitamin E which acts as an antioxidant to protect against environmental damage.^{2b}

Petrolatum creates a film to lock in moisture and protect against dryness.^{2c}

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 **Vitamin E** protects against damage.^{2b}

 **Petrolatum** locks in moisture.^{2c}

KEY INGREDIENTS^{2c,6b}

Shea Butter - Boosts skin moisture and reduces inflammation.

Beeswax - Provides a protective barrier against environmental stressors.

Vitamin E - Acts as an antioxidant to protect against sun damage and ageing.

Castor Oil, Petroleum, Lanolin.





Intensely hydrating face cream for dry, sensitive and eczema-prone skin.^{4a,b}

Long-lasting, **intensive hydration** (24hr moisturising)^{4a}

With **antioxidant Vitamin E** to nourish and protect^{4e,6d}

SPF 30 to protect against UVA and UBA damage^{4c}

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Suitable for dry, sensitive and eczema-prone skin^{4b,d}



24 Hour moisturisation^{4a}

KEY INGREDIENTS^{4c,e,6d}

3 moisturising emollients - Cover the skin with a protective film to hold in moisture. Provide intensive and long-lasting moisturisation.

UVA & UVB filters - Broad spectrum protection and high SPF.

Vitamin E - Antioxidant with proven anti-ageing benefit. Nourishes and protects skin from environmental aggressors such as UV and pollution.

Neosolue®-AquaS - Water soluble ingredient with a skin barrier function.



A restorative,
Hydrating Serum to
**instantly boost
moisture** and
soothe skin.^{5a,b}



Light, pleasant and
fast-absorbing formulation^{5e}

48h hydrating effect, to protect
skin against drying^{5c}

Helps to **restore the
skin barrier**^{6e}

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Suitable for
sensitive and
eczema-prone skin^{6f}



Dermatologically
tested^{5d}

KEY INGREDIENTS^{6g,h}

HA (Hyaluronic Acid) - Intensely moisturising, able to hold skin moisture at high levels.

Microalgae - Specific brown algae found at low tide. Protects skin against drying out by forming a "protective skin", which is remarkably similar to human skin.

Sea water - Bursts with nutrients such as calcium, potassium, magnesium, selenium, and zinc which holds water into the skin, and restores hydration.





Thoroughly cleanses to remove build-up of dirt, impurities and make-up.^{3a,b}

Suitable for **dry, sensitive and eczema-prone skin** on the face^{3d}

Reaches deep into pores to **draw out dirt and impurities**, for clean, soft skin^{3a,b}

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Gentle
cleansing^{3a,c}



Dermatologically
tested^{3e}

KEY INGREDIENTS^{6c}

Helichrysum oil - Soothes and reduces inflammation of the skin.

Betaine - Humectant that helps the skin stay hydrated, plump, and youthful.

Tocopherol or Vitamin E - Helps retain moisture to keep skin looking radiant and healthy.





Nourishing night cream to **restore the skin barrier** and promote skin recovery.^{1a,b}

Long-lasting, intensive hydration (24hr moisturising)^{1c,e}

Restores & strengthens the natural skin barrier^{1a-c}

With 5 **deeply nourishing** natural oils^{1d}

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Restores & strengthens the natural skin barrier.^{1a-c}



5 nourishing natural oils.^{1d}

KEY INGREDIENTS^{1f,d,6a}

6% Macadamia Seed Oil - Deeply soothing and moisturising, rich in antioxidants. Supports healthy cell membranes and speeds healing.

5% Sweet Almond Oil - Reduces dryness, stimulates growth of new cells, antioxidant.

3% Jojoba oil - Attracts water to the top layer of the skin, helping to keep the skin hydrated. Prevents skin from producing excess oil, keeps pores clean and hypoallergenic.

1% Cocoa Butter, 1% Shea Butter, Vitamin E, Neosolue® Aqua-S, Betaine.